



SUSTAINABLE BUILDINGS CANADA



Building Resilient Communities

THURSDAY OCTOBER 1 2015

*Community-scale planning
& development for a more
resilient urban landscape*

www.sbcanada.org/gbfestival

SPONSORSHIP PROSPECTUS



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Sustainable-Buildings-Canada

ABOUT THE FESTIVAL

Now in its 10th year, the Green Building Festival is celebrated for rich and provocative content, and recognized as **an essential sustainability event for professionals in the built environment.**

Programming includes panel discussions, presentations and case studies presented by experts from around the world.

Topics include:

- synergies between urban elements
- multipurpose amenities
- optimizing energy, waste and water flows through cities
- big data and smart cities
- cutting edge and proven examples of existing technologies, programs and services to maximize resilience and ROI

For information & to register: www.sbcanada.org/gbfestival

YOU WILL CONNECT WITH



WHY SPONSOR?

- Connect with key decision-makers and opinion leaders before, during, and after the conference.
- Receive full visibility throughout the event cycle with exposure to thousands of the most prominent, active, and socially aware executives, leaders, practitioners, and professionals engaged in the Canadian Building Industry.
- Profile your products and services, and showcase your expertise directly to hundreds of potential customers at the Festival.
- Build important relationships and achieve peer recognition for your leadership in the sustainable building sector.
- Distinguish your organization and brand from peers and competitors.
- Showcase your ongoing commitment to responsible and environmentally innovative practices and initiatives in the building sector.

“The 2014 Green Building Festival was great. Thanks for all the exposure the event gave both our company – IESC – and our partner Cerway.”

Livio Nichilo, CEO, Internat Energy Solutions Canada
(Green Building Festival Sponsor)

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Festival Sponsor



SPONSORSHIP OPTIONS

	Festival Chair \$15,000 (1 Available)	Session Sponsor \$6,000 (4 Available) SOLD	Networking Lunch Sponsor \$5,000 (1 Available) SOLD	Awards Reception Sponsor \$5,000 (1 Available)	Tour Sponsor \$4,000 (1 Available)	Delegate Bag \$4,000 (1 Available) SOLD	Refreshment Sponsor \$3,000 (3 Available) SOLD
ONSITE BENEFITS							
Festival passes	5	3	2	2	2	2	1
Sponsor Representative introductions	Opens conference, introduces keynote speaker(s) (5-7 minutes)	Opens session, introduces speaker(s) & moderates discussion (5 minutes)	Gives a lunch introduction (5 minutes)	Gives a reception introduction (5 minutes)	Gives a tour introduction (5 minutes)	—	—
Sponsor logo projected (when presentations are not ongoing)	During conference proceedings	During session	30 minutes during lunch	10 minutes as reception starts	5 minutes at end of programming	—	5 minutes during break
Ad in Program Guide	Full page (inside cover)	Half-page	Quarter-page	Quarter-page	Quarter-page	Logo & website URL	Logo & website URL
Display Space	Booth space or 6' table (provided)	Booth space or 6' table (provided)	Sponsors table	Sponsors table	Sponsors table	Sponsors table	Sponsors table
Onsite sponsor signage	✓	✓	✓	✓	✓	✓	✓
Additional signage	Front of house	Outside programming hall before session	Near the refreshments table during lunch	Near the refreshments table during reception	Near tour starting area	Logo on up to 300 MAX delegate bags	Near the refreshments table during break
“Sponsored by” logo on the printed agenda	✓	✓	✓	✓	✓	—	✓
Communications Benefits	Two pieces	One piece	—	—	—	Two pieces	—
PRE-EVENT BENEFITS							
Festival website	Logo, website URL, company profile	Logo, website URL, company profile	Logo, website URL, company profile	Logo, website URL, company profile	Logo & website URL	Logo & website URL	Logo & website URL
E-blasts sent to the SBC network (+4,500 industry contacts)	2 features collaboratively written with SBC Logo & website URL	1 feature collaboratively written with SBC Logo & website URL	Logo & website URL	Logo & website URL	Logo & website URL	Logo & website URL	Logo & website URL
Twitter mentions	10	4	3	3	2	2	1
Facebook posts	4	2	1	1	1	1	—
Linkedin group posts	2	1	—	—	—	—	—

ABOUT THE 2014 GREEN BUILDING FESTIVAL

“Green Building Festival was fantastic! It is fairly rare to go to a conference with so much value added in a short period of time and on such an important issue needing so much more collaboration and dialogue. Keep up the good work.”

Lisa King, MA, Senior Planner, City of Toronto (*delegate*)

Thrilled to be at the
Green Building Festival in Toronto today.
Inspiration abounds. – @tovachats

“A terrific roster of speakers and a well-organized event. Loved the SBC selection of Lifetime Achievement Award winners. Also valuable networking opportunity.”

Wayne Olson, A Development Consultancy (*2014 delegate*)

“Thanks for asking me to speak. It was my pleasure to participate – beautifully organized!!”

Paul Dowsett, Principal Architect at SUSTAINABLE.TO
Architecture + Building (*2014 featured speaker*)

Really good discussions at
#gbf2014 – @SHLAlec

“Thank you for putting such a tremendous day together and inviting me to participate.”

Ian Gray, OALA, Senior Landscape Architect, Associate;
Sustainable Systems Strategies & Design MMM Group Limited
(*moderator*)

Inspired to hear where city
#design is headed – @jdfowil

Join host Sustainable Buildings Canada and hundreds of Canada's building industry leaders for a full day of expert speakers, big ideas, unbiased approaches, and engaging discussions.



THURSDAY OCTOBER 1 2015

DANIELS SPECTRUM a vibrant cultural hub at the heart of
Toronto's Regent Park revitalization project

585 Dundas Street East, Toronto, ON Canada M5A 2B7

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