



GREEN
BUILDING
FESTIVAL

Form Follows Nature: Building a Net Positive Environment

www.GBF17.com

October 5 2017

Toronto Marriott Downtown Eaton Centre

GET IN TOUCH

Please reach out to Sarah Jones, our Sponsorship Coordinator - Sarah is available at sjones@sbcCanada.org, 647-884-7079 and is happy to ensure you get the best value for your sponsorship investment.

CUSTOM SPONSORSHIPS

Please contact GBF@sbcCanada.org to discuss how your organization can benefit from customized Green Building Festival sponsorship support.

**SOLD OUT: PLATINUM, SILVER, BRONZE, REFRESHMENT BREAK, RECEPTION
& LUNCH SPONSORSHIPS**



GREEN
BUILDING
FESTIVAL

Form Follows Nature: Building a Net Positive Environment

www.GBF17.com

October 5 2017

Toronto Marriott Downtown Eaton Centre

Gold Sponsor \$10,000 (2 available)

(Opening Keynote / Closing Plenary)

ONSITE BENEFITS

- FIVE Festival passes
- Sponsor Representative opens keynote session (3-5 minutes), introduces the speaker(s), moderates discussion
- Sponsor logo projected during sessions whenever presentations are not ongoing
- Full page ad in Festival Program Guide
- Booth or 6' table (provided) exhibit space
- "Sponsored by" logo on the printed agenda and onsite signage
- Corporate literature distributed on Sponsor Table at venue

PRE-EVENT BENEFITS

- Logo and company profile on Festival website
- TWO feature e-blasts, collaboratively written with SBC, sent to the SBC network (over 4,500 industry contacts)
- Participation in the Festival's Social Media strategy
 - o Twitter (10 tweets)
 - o Facebook (4 posts)
 - o LinkedIn (2 posts)

POST-EVENT

- Sponsorship credit in post Conference Communications