



GREEN  
BUILDING  
FESTIVAL

# Form Follows Nature: Building a Net Positive Environment

[www.GBF17.com](http://www.GBF17.com)

**October 5 2017**

Toronto Marriott Downtown Eaton Centre

## GET IN TOUCH

Please reach out to Sarah Jones, our Sponsorship Coordinator - Sarah is available at [sjones@sbcCanada.org](mailto:sjones@sbcCanada.org), 647-884-7079 and is happy to ensure you get the best value for your sponsorship investment.

## CUSTOM SPONSORSHIPS

Please contact [GBF@sbcCanada.org](mailto:GBF@sbcCanada.org) to discuss how your organization can benefit from customized Green Building Festival sponsorship support.

**SOLD OUT: PLATINUM, SILVER, BRONZE, REFRESHMENT BREAK & LUNCH  
SPONSORSHIPS**



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## **Gold Sponsor \$10,000** (2 available)

(Opening Keynote / Closing Plenary)

### ONSITE BENEFITS

- FIVE Festival passes
- Sponsor Representative opens keynote session (3-5 minutes), introduces the speaker(s), moderates discussion
- Sponsor logo projected during sessions whenever presentations are not ongoing
- Full page ad in Festival Program Guide
- Booth or 6' table (provided) exhibit space
- "Sponsored by" logo on the printed agenda and onsite signage
- Corporate literature distributed on Sponsor Table at venue

### PRE-EVENT BENEFITS

- Logo and company profile on Festival website
- TWO feature e-blasts, collaboratively written with SBC, sent to the SBC network (over 4,500 industry contacts)
- Participation in the Festival's Social Media strategy
  - o Twitter (10 tweets)
  - o Facebook (4 posts)
  - o LinkedIn (2 posts)

### POST-EVENT

- Sponsorship credit in post Conference Communications



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**RECEPTION sponsor: \$3,500** (1 available)

*in partnership with Sustainable Buildings Canada*

## ONSITE BENEFITS

- TWO Festival passes
- Sponsor Representative gives a 5 minute reception introduction
- Sponsor logo projected 10 minutes as reception starts
- Quarter-page ad in Festival Program Guide
- Display materials on sponsors table
- “Sponsored by” logo on the printed agenda and onsite signage
- Additional signage near the refreshments table during reception

## PRE-EVENT BENEFITS

- Logo and company profile on Festival website
- Logo and website included in e-blasts sent to the SBC network (over 4,500 industry contacts)
- Participation in the Festival’s Social Media strategy
  - o Twitter (3 tweets)
  - o Facebook (1 post)

## POST-EVENT

- Sponsorship credit in post Conference Communications